



**Top 10 Jingles of the 20<sup>th</sup> century according to Ad Age**

*10. A little dab'll do ya (Brylcreem)*

*9. It's the Real Thing (Coca Cola)*

*8. Winston tastes good like a cigarette should (Winston Cigarettes)*

*7. Double your pleasure, double your fun (Wrigley's Doublement gum)*

*6. I wish I was an Oscar Meyer wiener (Oscar Meyer)*

*5. See the USA in your Chevrolet (GM)*

*4. M'm M'm good (Campbell's)*

*3. Pepsi Cola hits the spot (Pepsi Cola)*

*2. Be all that you can be (U.S. Army)*

*1. You deserve a break today (McDonalds)*